



2023 Corporate Donor Opportunities

Mission Overview

The mission of the Academy of General Dentistry Foundation (AGDF) – the philanthropic arm of AGD – is to support the efforts of the general dentist toward improving the public’s oral health. The AGD Foundation is committed to promoting oral cancer awareness, risk factor prevention, and diagnostic training for general dentists. We need the help of corporate donors to expand the reach of our programs to ensure that at-risk patients are able to identify and subsequently treat symptoms of oral and oropharyngeal cancer.

Oral and oropharyngeal cancer is the sixth most common form of cancer worldwide. In the United States, over 54,000 Americans are expected to be diagnosed this year alone. Oral and oropharyngeal cancer are both particularly dangerous because they can go unnoticed in their preliminary stages. Early detection is key, and, in many cases, a dentist is the first health care provider to identify early signs and symptoms, and, therefore, they are a first line of defense against this deadly disease.

Year-Round Alliance

Your donation to the AGD Foundation will expand the number of dentists and patients we are able to impact with our oral cancer screenings and awareness programs. Through collaborative efforts with the AGD Foundation, your company will enjoy the benefits of being aligned with efforts to reduce the negative consequences of undiagnosed oral and oropharyngeal cancer. Use this opportunity to create or strengthen your organization’s philanthropic legacy. View the “2023 Corporate Donor Benefits” grid for full donor benefits.

For information about corporate donor opportunities, contact James Gaidry, CAE, Director of Donor Relations, AGD Foundation, at 518-694-5545, or agdf@adgcommunications.com.



Free Oral Cancer Screenings

The AGDF will offer **free oral cancer screenings** and risk factor prevention education materials for attendees and the facility/hotel employees during AGD2023.

Expected Reach: Over 40,000 AGD members and the local community.



Silent Auction Fundraiser

The **AGDF Electronic Silent Auction** will be open 24/7 on smart-phones to AGD’s 40,000 members, as well as their families and friends.

Expected Reach: Over 40,000 AGD members, dental teams, family and friends.



Grant Program

The **ADGF Grant Program** offers support to AGD constituents and nonprofit community-based outreach programs in the U.S. and Canada that provide complimentary programs that promote oral cancer awareness, education, and/or screening that is independent of standard dental practice.

Expected Reach: Over 40,000 AGD members, including AGD constituent leaders.

2023 Corporate Donor Benefits

2023 AGD Foundation Corporate Donor Recognition	Major (\$25K)	Supporting (\$10K)	Contributing (\$5K)
Recognition in the AGD2023 on-site program (if participation confirmed by 4/30/2023)	Logo	Logo	Name
Corporate donor ribbons for use at AGD2023	✓	✓	✓
Recognition on the AGD Foundation webpage	✓	✓	✓
Social media posts thanking you for your support in 2023	2	1	

Oral Cancer Screenings			
Prominent signage recognition at AGD Foundation booth at AGD2023	Logo	Logo	Logo
Name recognition in e-blast to over 40,000 AGD members announcing FREE ORAL CANCER SCREENINGS during AGD2023	✓	✓	
Logo recognition in oral cancer promotional flier distributed at AGD2023	✓	✓	

Electronic Silent Auction Fundraiser			
Prominent signage recognition at AGD Foundation booth at AGD2023	Logo	Logo	Logo
Name recognition in e-blast announcing open bidding	✓	✓	✓
Prominent logo presence during real-time auction bidding	✓		

Grant Program			
Prominent signage recognition announcing grant recipients at AGD2023	Logo	Logo	Name
Name recognition in e-blast announcing open bidding	✓	✓	✓
Name recognition in announcements about the 2023 grant recipients	✓		
Name recognition in electronic newsletter announcing the 2023 grant recipients to 40,000 AGD members	✓		